



10,000 Postcard Campaign—Thanks for CARES 2.0!

Have you heard the great news? Our advocacy with City Hall has made an impact. Mayor Breed, in cooperation with the Board of Supervisors, recently launched **CARES 2.0—an initiative to supplement the wages of early educators across our city over the next three years.** This initiative came out of our hard work. First we qualified ECE Prop. C for the ballot and passed it in June 2018. Then we stood up at City Hall to ask that the windfall money be directed to ECE while we wait for the Prop. C funds held up in court. The windfall money will fund stipends for the next three years.

This new stipends program, CARES 2.0 (Compensation and Retention Early Educator Stipend), is designed to support early educators by recognizing their value and acknowledging the reality of economic challenges in one of the most expensive areas to live in the country. Approximately 2,500 educators who work directly with subsidy-eligible young children can apply and receive a stipend of between \$2,000-\$4,000 (depending on the number of applicants) per calendar year.

We want to let Mayor Breed and City Hall know that we appreciate the support. **We also know our job is not done.** We need to show our strength in numbers so we can continue to advocate successfully for San Francisco's children, families, and the stable workforce they need to best serve them—a goal which is far from met, as we all experience every day.

Show our strength—and how important it is to fund ECE! Help us send 10,000 postcards to Mayor Breed by **November 20—the UN Universal Children's date—best for cards to arrive at City Hall the week of November 11-15.** Collect postcards with your teachers, families, and community. Encourage all to make their voices in support of ECE heard.

For Postcard Campaign information & downloads go to ECESF.org

To find out if you are eligible for CARES 2.0 and apply go to SFOECE.org